

Hit Subscribe's Client Bill of Rights

1. **Freedom From Sales Gimmicks**

You have the right to freedom from sales gimmicks, such as FOMO, manufactured scarcity, etc.

2. **Risk Minimization**

You have the right to manage your risk with new vendors—and for them to help you do it.

3. **The Best Deal**

You have the right not to need to haggle with vendors to get their best deals.

4. **Non-Commitment**

You have the right not to commit to a long contract...or to anything at all.

5. **Refunds**

You have the right to a refund for things you can't use, and you don't need to defend it.

6. **Prices**

You have the right to flat prices, not hourly rates or "time and materials" engagements.

7. **Labor Transparency**

You have the right to know exactly who your vendors are using to do the work—and why.

8. **Unconflicted Advice**

You have the right to trust that your vendors are advising you on what's best for you, not what's best for them (or another client).

9. **Understanding The Deliverable And Its Value**

You have a right to understand everything your vendors charge you for, and furthermore, to understand why it's worth paying for.

10. **Vendor Accountability**

You have a right to vendors executing what they agree to, large and small.

11. **Not To Be A Referee**

You have a right not to need to act as a referee among your various vendors.

12. **Fast, Predictable Responses**

You have a right to fast, predictable responses from your vendors.